

COUNTRY HOUSES AND GARDENS GUIDE 2018

RATE CARD

Country House and Gardens Guide

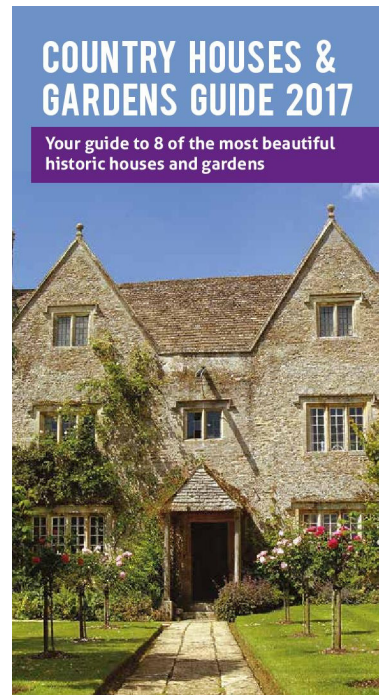
Experience Oxfordshire's Country Houses and Gardens Guide promotes the wonderful array of country houses and gardens in Oxfordshire and beyond to a local and national audience.

What's in the guide?

- Country House and/or Garden listing
- Illustrated map
- Events for 2018
- Competition (Over 600 entries in 2017).

Promotion and distribution

- 25,000 guides printed
- Distributed to 120 outlets across Oxfordshire and the Cotswolds via Glide Media
- Distributed at the Oxford Visitor Information Centre (500,000+ visitors per year)
- Downloadable from the Experience Oxfordshire website (1,500+ downloads in 2017)
- Distributed at Experience Oxfordshire events including Group Leisure & Travel and Excursions travel shows
- PR coverage
- Email to consumer database of 25,000+ with a 25% open rate
- Social media promotion.



Be part of the Country House and Gardens Guide 2018

Partner price: £450

Non-Partner price: £650

Sponsorship: £995

Example of a Country Houses and Gardens Guide listing



1. BATSFORD ARBORETUM

Batsford, Moreton-in-Marsh, Gloucestershire, GL56 9AD
T: 01386 701441 E: arboretum@batsfordfoundation.co.uk
www.batsarb.co.uk

Garden Type: 56 acre Arboretum/botanical tree garden
Soil Type: Lias clay

Batsford Arboretum is home to one of the country's largest private tree collections with 56 acres of wild gardens, paths, streams and stunning views. Enjoy year-round colour from the early spring flowering bulbs through to the natural fireworks display in autumn!

Treat yourself to lunch or afternoon tea in the Garden Terrace Café; browse the gift shops and explore the beautiful walled garden plant centre. Dogs welcome!

Open: January–December (closed Christmas Day)
Opening Times: 9:00–17:00 Monday–Saturday,
10:00–17:00 Sundays
Admission charge: Adult £7.95, Conc £6.95, Child £3.50,
Family £19.95
Accessibility notes (Transport/parking): Disabled parking.
Mobility scooters available for hire



For more information and to book

To confirm your inclusion in the Country House and Gardens Guide or for more information contact Martin Walker on 01865 686433 or email martin.walker@experienceoxfordshire.org

BOOKING FORM

Name of Country House/Garden

Address

Tel Email

Website

Contact name

Please add your introduction text below (70 words maximum)

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Toilets | <input type="checkbox"/> Green tourism | <input type="checkbox"/> Parking | <input type="checkbox"/> Children's playground |
| <input type="checkbox"/> VAQAS | <input type="checkbox"/> Accessible toilets | <input type="checkbox"/> Plant sales | <input type="checkbox"/> Picnic area |
| <input type="checkbox"/> Designated accessible parking | <input type="checkbox"/> Gift Shop | <input type="checkbox"/> Dogs welcome | <input type="checkbox"/> Coach parking |
| <input type="checkbox"/> Bus route available | <input type="checkbox"/> Coach parking | <input type="checkbox"/> Credit cards accepted | <input type="checkbox"/> Baby changing facilities |

Opening months and hours

Accessibility notes (Transport / parking)

Admission charge

Soil type

Garden type

Signature

Purchase order number (if needed)

Date

Return your completed form by 1st December 2017
to martin.walker@experienceoxfordshire.org

BOOKING FORM

Please add any key events for 2018 (Maximum 4)

Name Of Event:

Date:

Time:

Price:

Name Of Event:

Date:

Time:

Price:

Name Of Event:

Date:

Time:

Price:

Name Of Event:

Date:

Time:

Price:

