

Banner Advertising on Experience Oxfordshire Website

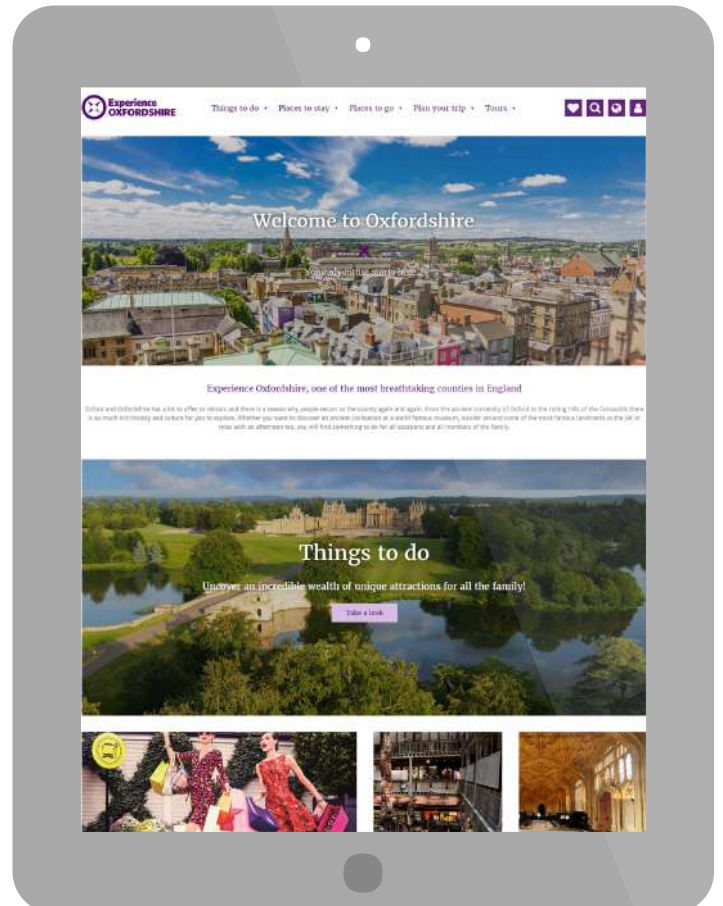
Rate Card

Advertise your business on the Experience Oxfordshire Website

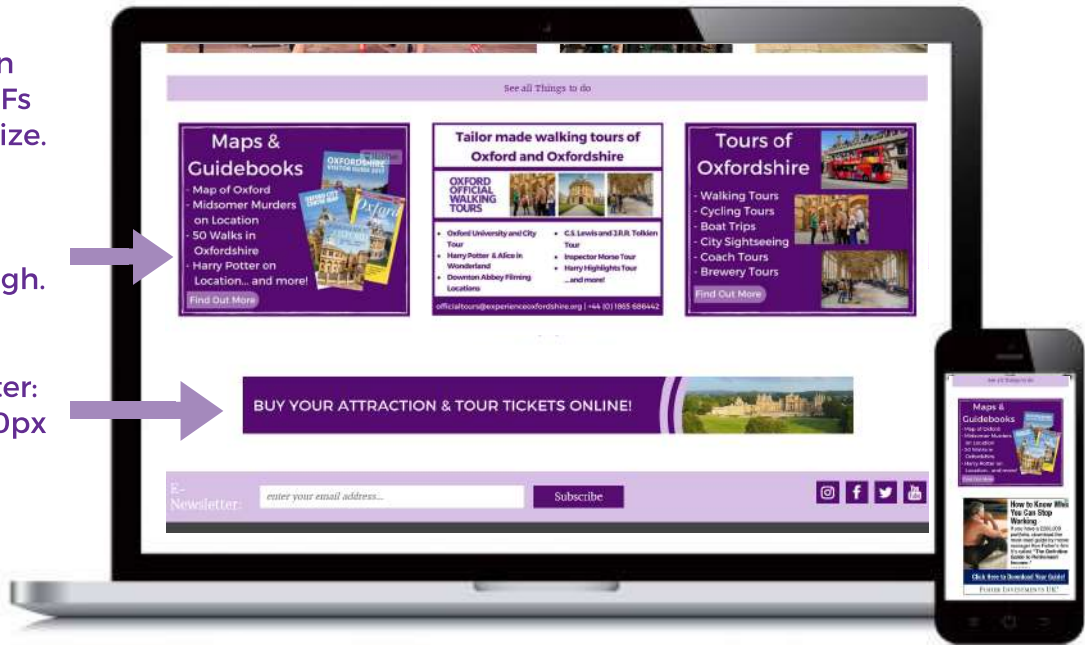
ExperienceOxfordshire.org is the official Destination Management Organisation website for Oxfordshire. Welcoming over 500,000 unique visitors to the site each year with over 2 million page views.

Benefits

- 500,000+ unique visitors the site each year
- 2 million+ page views a year
- When choosing a banner space, you are able to choose the most relevant landing page to feature on (eg: under Tours, Hotels, Museums, etc)
- Adverts will link directly to your website
- Ability to measure your adverts' effectiveness



- Artwork to be in JPEG, PNG or GIFs and < 150kb in size.
- Artwork: 336px wide x 280px high.
- Artwork for footer: 970px wide x 90px high.



Prices for 2 Months

Page	Non-Partner	Partner
Home	£500	£300
Top 10	£500	£300
Things to Do & landing pages	£440	£240
Tours & landing pages	£440	£240
Places to stay & landing pages	£300	£158
Plan your trip & landing pages	£300	£158
Places to go	£300	£158

- All prices are for a minimum of two months.
- Must be used in 2 consecutive months and is for one chosen advert spot.
- Discounts available for longer periods (4 to 12 months).
- Artwork to be supplied by advertiser.
- Subject to availability, all prices exclude VAT.
- Subject to editorial discretion.