



Experience OXFORDSHIRE

Visitor Information Centre

Display Sites

- **A1 Poster Sites** £650+VAT for 1 year / £455+VAT EO Partner rate
- **Digital Screen Advert** £295+VAT for 1 year
- **Digital + Poster** £775+VAT / £595+VAT EO Partner rate
- **A4 posters** Priority to Partners

Oxford Visitor Information Centre

- **550,000** walk-in **Visitors** per year
- **£214,000** of **Tickets sold** to Attractions and Events per year
- **Busiest week:** 18,500 visitors (week of 3rd August)
- **Quietest week:** 4600 visitors (week of 12th January)