



www.experienceoxfordshire.org/partner

Experience Oxfordshire

Visitors to Oxfordshire are vitally important to the county's economy. The iconic city and surrounding county attract local, national and international visitors. Our proximity to London and other key cities in the UK make Oxfordshire an attractive destination for leisure and business travellers.

Experience Oxfordshire is the Destination Management Organisation (DMO) for Oxfordshire. We are a not-for-profit partnership organisation committed to the promotion, management and development of Oxfordshire as a great destination to live, work, visit and do business.

We have a growing partnership network of businesses spanning all parts of the visitor economy, and through effective collaboration we are all working to ensure Oxfordshire becomes a leading destination for tourism, culture and business.



ACCOMMODATION



ATTRACTIONS



ARTS & EVENTS



TOURS



SERVICE PROVIDERS



RETAILERS



VENUES



TRANSPORTATION



FOOD & BEVERAGE



TOWNS & VILLAGES



LANGUAGE SCHOOLS



UNIVERSITIES

Working with our partners

An award winning and ambitious organisation

Experience Oxfordshire strives to deliver a partnership programme that works to support, develop and promote all types and sizes of business that engage in the visitor economy and endorse collaboration.

By becoming a partner with Experience Oxfordshire your organisation will join a strong network of businesses all passionate about championing Oxfordshire as a leading destination for tourism, culture and business.

Our ambition is to make tourism work for everyone and to drive growth across the visitor economy by increasing the value of visitor expenditure year on year. We are working with our partners to deliver a joint vision of pride in place across the city and county that engages with both residents and visitors to improve, welcome and experience.



Providing key services



Destination Marketing

We work to ensure that Oxfordshire remains a leading destination by participating in international travel trade missions and attending national trade events to showcase Oxfordshire to a local, national and international audience.

Oxford Visitor Information Centre

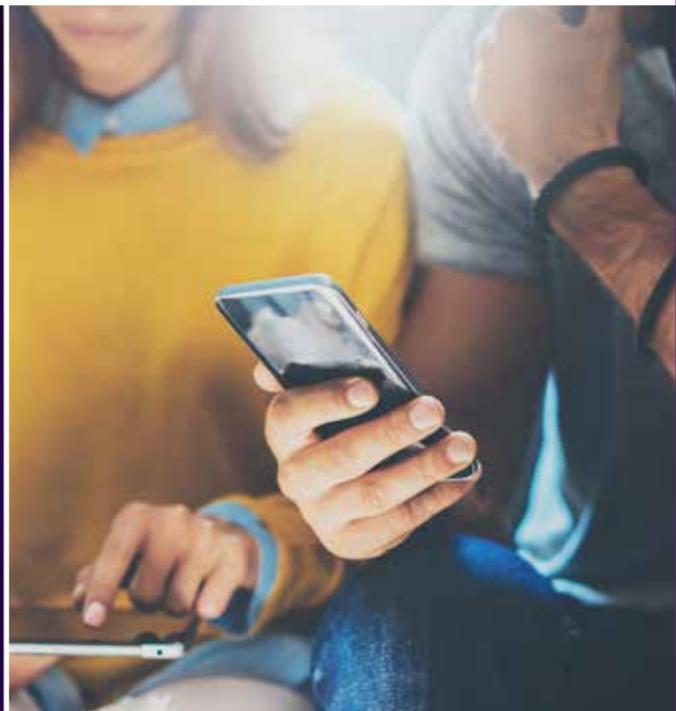
Located in the heart of Oxford on Broad Street, the Oxford Visitor Information Centre welcomes 500,000 visitors per year and provides award winning information, advice and inspiration on the best ways to experience the county along with a broad range of souvenirs and gifts.

Group Travel

Working with our Partner network, Experience Oxfordshire offers a booking and advice service to group organisers looking to visit the County. Our knowledgeable team can assist with group accommodation, transport and tour guides, and ensure a group gets the most from their stay in Oxfordshire.

Conferencing

The meetings, incentives, conferences and events (MICE) market is a vital component in the visitor economy in Oxfordshire. To support and grow business visits and events (BV&E), Experience Oxfordshire works with Partners to promote and market the county as a great meetings and conference location through a dedicated venues websites, PR and events.



Targeted Marketing

- Significant discounts on marketing campaigns targeting local, national, international leisure and business visitors
- Promote your business through digital and traditional marketing channels including presence on our websites:

www.experienceoxfordshire.org

www.experienceoxfordshire.org/confrencing

www.experienceoxfordshire.org/partner



Industry Insights

- Receive exclusive Partner newsletters
- Access to market intelligence, industry reports and destination research such as our annual Economic Impact Report



Press & PR Coverage

- Opportunity to receive press, media and familiarisation trips from local and international media and through VisitBritain/VisitEngland
- Feature in the Experience Oxfordshire Press Pass



Perks for Partners

- Reach thousands of individuals across our Partnership network with targeted special offers
- Enjoy great discounts from the Partner network across Oxfordshire for your employees



Business Support

- Invitations to exclusive seminars, workshops, networking, meetings and events
- Showcase your venue to the Partnership network by hosting an Experience Oxfordshire event
- Advertise your job vacancies for free at:
www.experienceoxfordshire.org/partner/about-us/job-vacancies

Experience Oxfordshire Ambassadors

Our Ambassador Partners play an active role in the work that we do. They are leading businesses from a variety of sectors within the Oxfordshire economy. Collectively they bring valuable insight, support and strategic direction to the work Experience Oxfordshire does as the Destination Management Organisation for the county.



"JACKfm is committed to being at the centre of all things local and this association will allow us to share across all three of our stations, JACKfm, JACK2 and JACK3, all the exciting work & events that Experience Oxfordshire is promoting."



"Experience Oxfordshire brings together all those involved in the thriving tourism & hospitality sector in this county in order to make Oxford and surrounding area a welcoming place for our visitors."



"Experience Oxfordshire offers the best platform to showcase the richness and diversity within our beautiful county to visitors from the UK and around the world, by forging the partnerships that make Oxfordshire a top choice for visitors to the UK."



"Experience Oxfordshire delivers many opportunities for us as a local, intercity bus and coach operator and as the city grows and builds on its strengths we are looking forward to welcoming more visitors to experience the delights that our city & county have to offer."



"We are proud to have been a founding Ambassador of Experience Oxfordshire. We've been a part of Oxford for over 135 years so it's only fitting that we play a leading role in promoting everything our beautiful county has to offer."



"At Blenheim Palace we are very proud of our contribution to bringing tourists from far & wide to the area. But this effort would mean nothing without the role played by Experience Oxfordshire in bringing contributors together."



"Tourism supports jobs locally and provides enhanced services for residents. Cherwell District Council strongly supports Experience Oxfordshire and wishes to ensure that local businesses gain full advantage from the services offered by the partnership."



"With our strong and historic links throughout Oxfordshire, personal, professional and commercial, the collaboration makes perfect sense and is one that we feel will give great support to Experience Oxfordshire and its partners."



"Being individual, independent and in the centre of Oxford, we are proud to support Experience Oxfordshire and their efforts to inspire the rest of the world to discover and explore all that our marvellous city has to offer."



"Oxfordshire County Council recognises the significant contribution tourism makes to the economic success of the county. We're pleased to maintain our long-standing support for Experience Oxfordshire in their work to promote the visitor economy to national & international markets."



"We are thrilled to be teaming up with Experience Oxfordshire. VSL & Partners is committed to supporting the promotion of culture in Oxfordshire and our partnership with Experience Oxfordshire is an excellent means of achieving this."



"Westgate Oxford has transformed Oxford bringing a new dimension for tourists. We work closely with our partners at Experience Oxfordshire. Their role in bringing national & international visitors to Oxfordshire is invaluable."



"We are thrilled to be teaming up with Experience Oxfordshire as their newest Ambassador. Birmingham Airport is committed to supporting the regional visitor economy and our partnership with Experience Oxfordshire is an excellent means of achieving this."



"As a transport provider we see our role in destinations as an important one. We're delighted to be Ambassadors of Experience Oxfordshire and help encourage visitors to come to the county. These strategic relationships are important for us as we further strengthen our services."



"We are delighted to be Ambassadors of Experience Oxfordshire. The DMO plays a vitally important role in supporting local businesses and bringing visitors into the city. We look forward to continuing to support their work and drive economic growth locally."



"We are delighted to be joining Experience Oxfordshire as an Ambassador. We are excited about bringing a new Courtyard by Marriott to Oxford which will offer high quality accommodation attracting new visitors that love contemporary brands. It is important that we engage with the city early on and being a partner of Experience Oxfordshire enables us to do that."

**Exclusive access to
Partner networking
events, conferences and
key industry experts**

Work with our award-winning Visitor Information Centre

Benefit from our expertise

Each year the Oxford Visitor Information Centre welcomes over half a million visitors who come to receive our expert help and advice. Your business can target these visitors.

Digital display & poster advertising

- A1 and A4 poster sites available
- Digital screen adverts
- Save and buy poster and digital screen advertising together

Ticket sales*

Events and attraction tickets sold both in the Visitor Information Centre and online.

*Commission applies.

Leaflet racking

Displaying your leaflet in the Oxford Visitor Information Centre comes with the added value of our trained staff on hand to advise customers about your product.

Visitor information training courses*

Based on the experience of our award winning team at the Oxford Visitor Information Centre, the course will equip participants to answer the wide range of questions visitors ask and how to help guests make the most of their visit to Oxfordshire.

*Charges apply.

Opportunity to stock the Quick Guide to Oxford

- Compact guide to Oxford packed with information
- Designed to answer the needs of day and short break visitors to Oxford
- Written by Experience Oxfordshire with up to date information approved by Green Badge qualified city guides
- Available in English, German, French, Spanish, Russian, Japanese and Chinese



Promote your business with Experience Oxfordshire

Enjoy savings on all our print-based advertising with our discounted Partner rates!



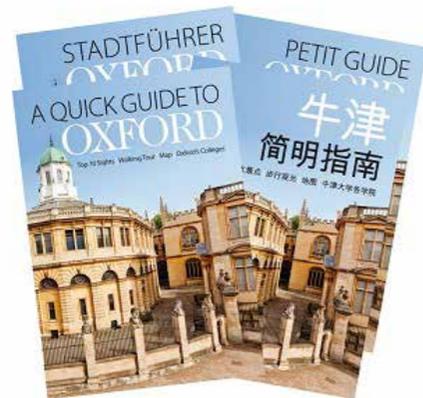
Country Houses & Gardens Guide

25,000 guides distributed through the Oxford Visitor Information and 120 locations in Oxfordshire and neighboring counties.



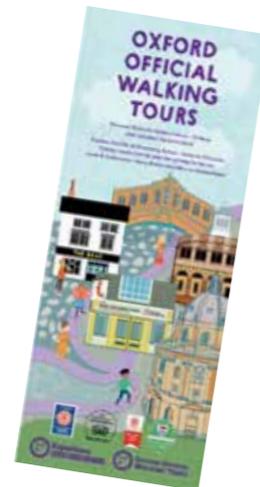
Oxfordshire Visitor Guide

50,000 guides distributed at key attractions in Oxfordshire, throughout neighboring counties and nationally in Visitor Information Centres.



Quick Guide to Oxford

Compact guide to Oxford available in 9 languages. Offers advertising and re-sale opportunities.



Oxford Official Walking Tours

Reach visitors to Oxford. 65,000 guides printed and distributed through the Oxford Visitor Information Centre and at 150 locations in Oxford.

www.experienceoxfordshire.org/partner/marketing-opportunities

Experience Oxfordshire

www.experienceoxfordshire.org

Experience Oxfordshire Conferencing

www.experienceoxfordshire.org/conferencing

Experience Oxfordshire Partnership

www.experienceoxfordshire.org/partner

Oxford Visitor Information Centre

www.experienceoxfordshire.org

Official Walking Tours

www.oxfordofficialwalkingtours.org



15-16 Broad Street, Oxford, OX1 3AS

📞 01865 686440

✉️ partnership@experienceoxfordshire.org

🐦 @ExperienceOxBiz @ExperienceOx @ExOxConferencing

📘 /experienceoxfordshire

📷 @experienceoxfordshire

🌐 /experience-oxfordshire