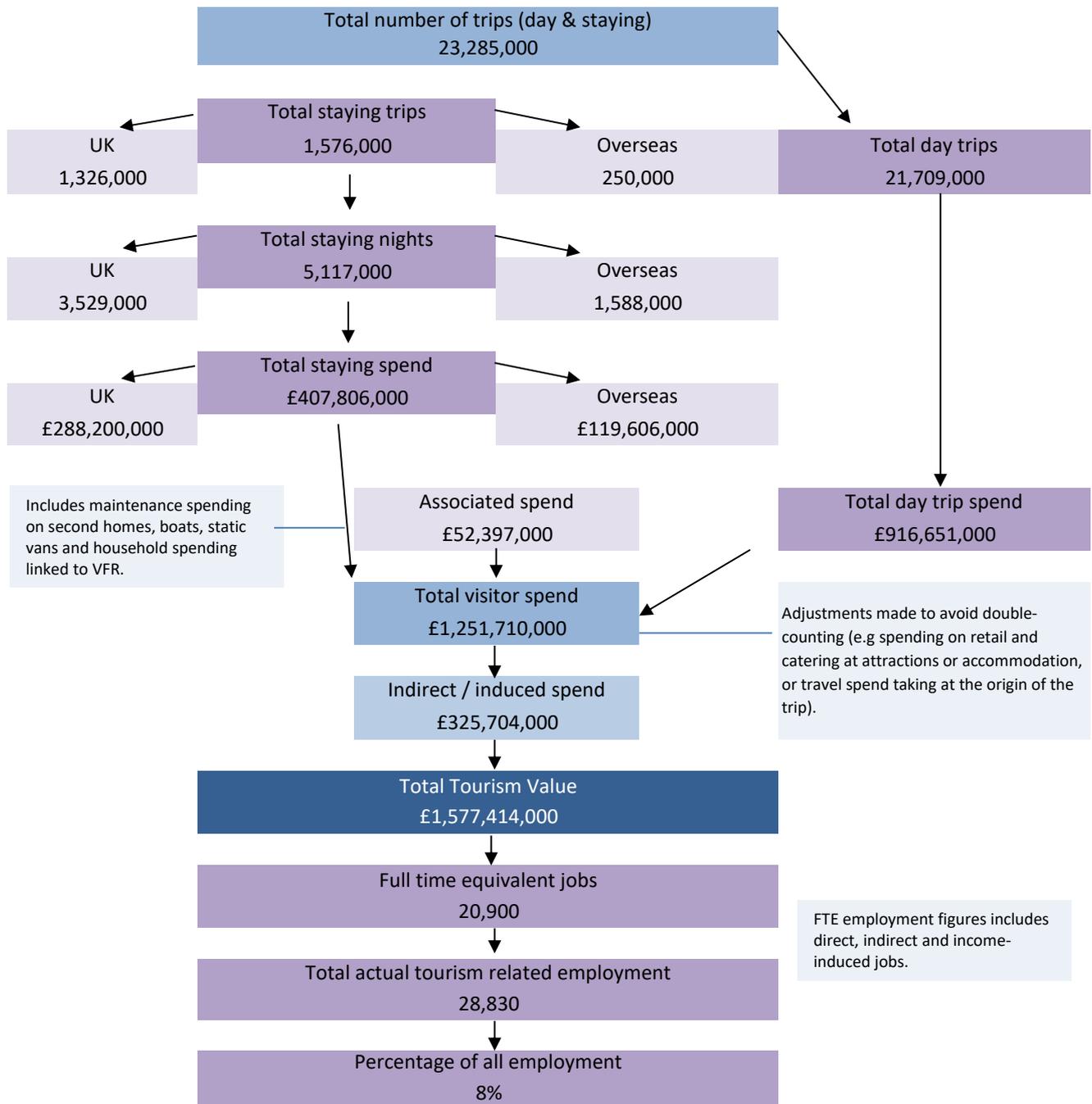


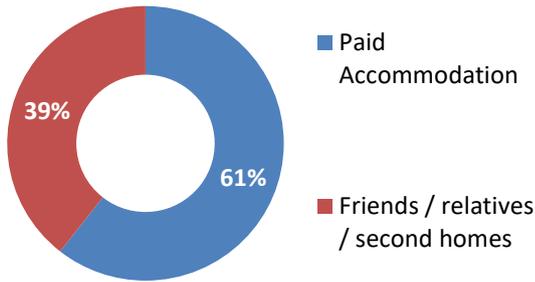
Economic Impact of Tourism – Headline Figures

Oxfordshire - 2021

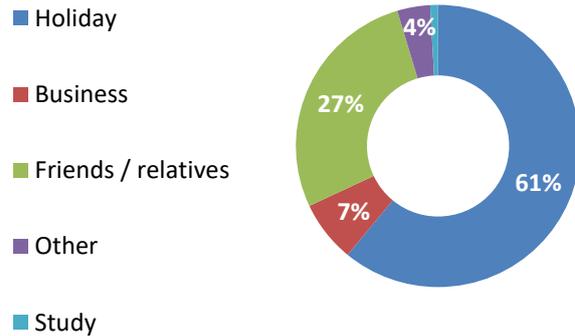


Economic Impact of Tourism – year on year comparisons				Year-on-year comparison	Pre-pandemic levels
	2021	2020	2019	2021 v 2020	2021 v 2019
Day Trips					
Day trips volume	21,709,000	13,894,000	28,077,232	56%	-23%
Day trips value	£916,651,000	£580,545,000	£1,235,775,529	58%	-26%
Overnight trips					
Number of trips	1,576,000	1,038,000	2,843,000	52%	-45%
Number of nights	5,117,000	3,361,000	10,533,000	52%	-51%
Trip value	£407,806,000	£260,401,000	£824,301,000	57%	-51%
Total value	£1,577,414,000	£1,013,381,000	£2,473,779,150	56%	-36%
Actual jobs	28,830	25,524	42,144	13%	-32%

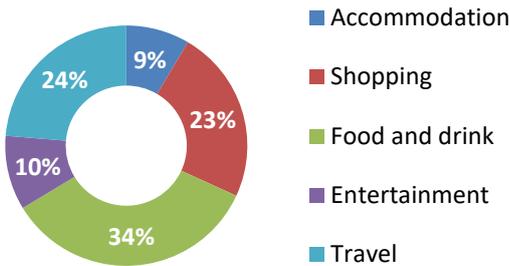
Type of Accommodation



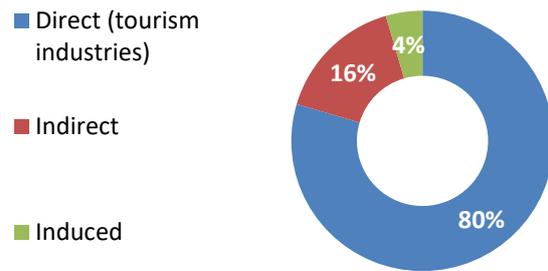
Trips by Purpose



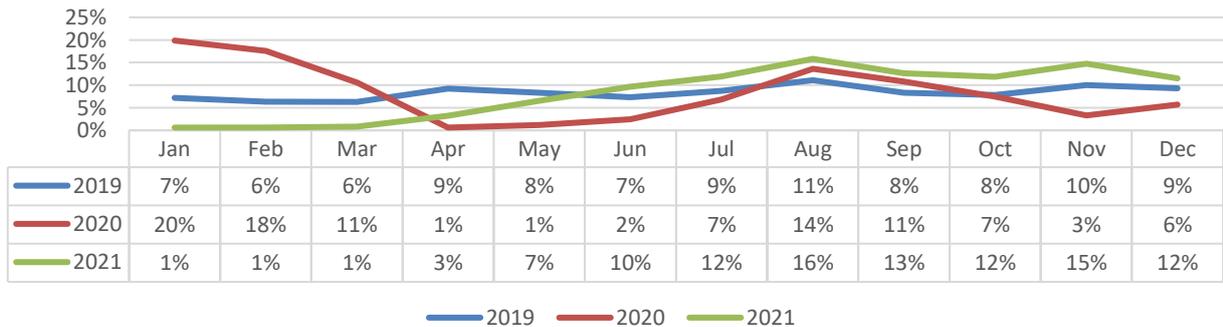
Breakdown of Expenditure



Type of Employment



Seasonality - Day trip expenditure



Seasonality - Overnight expenditure

