

HELP TO GROW

MANAGEMENT COURSE



VISITOR ECONOMY HELP TO GROW PROGRAMME

Oxford Brookes University through Oxford Brookes Business School and Experience Oxfordshire are delighted to bring you an exclusive 'Help to Grow' programme specifically developed for the visitor economy sector.

The Help to Grow Management programme combines a practical curriculum, with one-to-one support from a business mentor, peer-learning sessions and an alumni network. By the end of the programme leaders will have developed a business growth plan to help them lead their business to release its potential.

We are delighted to share that this visitor economy course is fully funded, thanks to a fee waiver from Oxford Brookes University's Business Support Fund and government funding (terms and conditions apply).

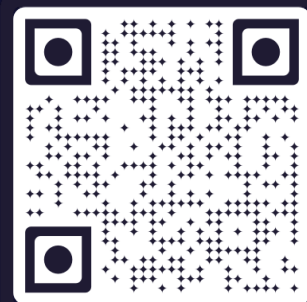
****** Please note only limited places are available on the exclusive programme******

THE COURSE BENEFITS ARE:

- ✓ Enhance your management and strategic capabilities
- ✓ Produce a growth plan for your business
- ✓ Build resilience to future shocks
- ✓ Adopt digital technologies to boost productivity and operational agility
- ✓ Improve employee engagement and responsible business practices

The course starts on 7th March 2023 and runs through to 13th June 2023

Open to businesses with 5-249 employees



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We all know there are serious work force challenges in the visitor economy sector currently, especially as we all build back post pandemic, and this programme will help you develop and retain staff. It is a fantastic opportunity, for more information and to register for a place:

www.brookes.ac.uk/help-to-grow

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