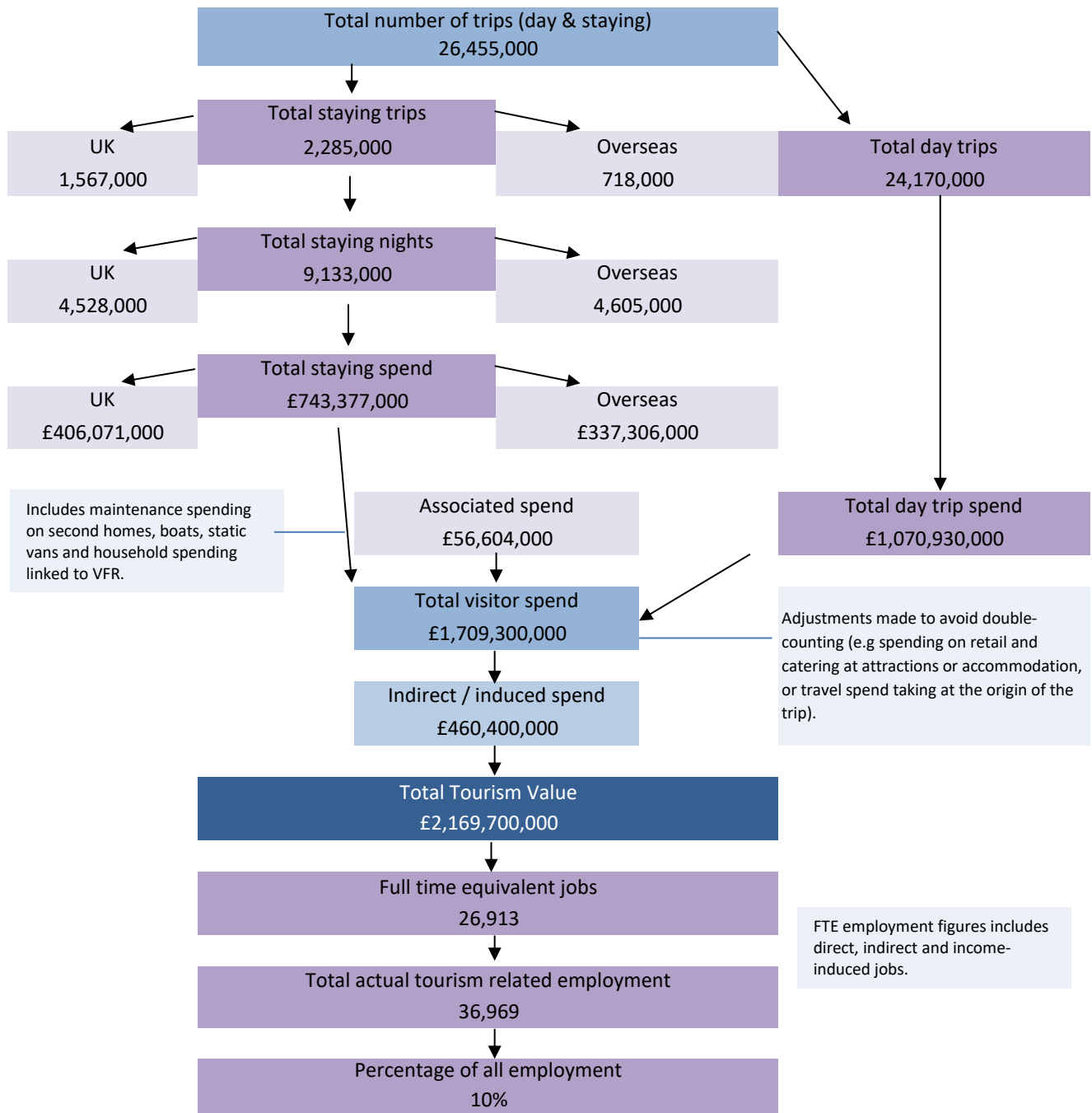


Economic Impact of Tourism – Headline Figures

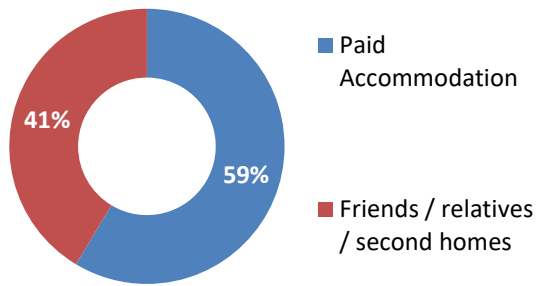
Oxfordshire - 2022



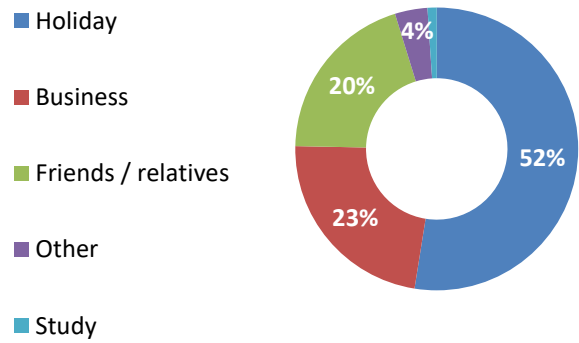
Economic Impact of Tourism – year on year comparisons				Year-on-year comparison	Pre-pandemic Nominal value*	Pre-pandemic Real-term value*
	2022	2021	2019	2022 v 2021	2022 v 2019	2022 v 2019
Day Trips						
Day trips volume	24,170,000	21,709,000	28,077,232	11%	-14%	-14%
Day trips value	£1,070,930,000	£916,651,000	£1,235,775,529	17%	-13%	-15%
Overnight trips						
Number of trips	2,285,000	1,576,000	2,843,000	45%	-20%	-20%
Number of nights	9,133,000	5,117,000	10,533,000	78%	-13%	-13%
Trip value	£743,377,000	£407,806,000	£824,301,000	82%	-10%	-19%
Total value	£2,169,700,000	£1,577,414,000	£2,473,779,150	38%	-12%	-17%
Actual jobs	36,969	28,830	42,144	28%	-12%	-17%

Nominal values (not taking inflation into account). Real terms values (adjusted for inflation)

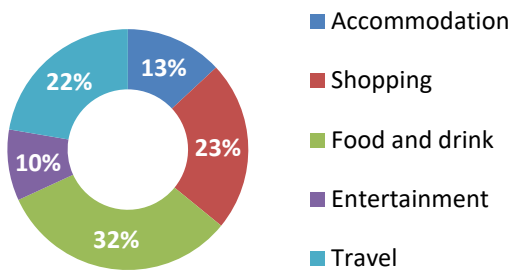
Type of Accommodation



Trips by Purpose



Breakdown of Expenditure



Type of Employment

